

Preliminary Draft

The **Boyd** Group
11th Annual

Aviation Forecast Conference

Sunday, October 8, 2006

1:00 – 7:00 **Registration for Conference**

Pre-Conference Workshops

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|-------------|---|----------------------|
| 2:00 – 3:30 | How to Read the Numbers – Michael Boyd
Workshop will focus on how to interpret data provided by DOT & FAA, etc. | <i>Alpine Room</i> |
| 3:45 – 5:00 | Making Sense of Airline Financials – Tim Sieber
This workshop will help you define the core metrics to measure an airline's performance. | <i>Alpine Room</i> |
| 3:30 – 4:30 | Fireside Chat with Mike Mooney
Q/A Session on the future of air service development | <i>Silver Room</i> |
| 5:00 – 6:30 | Welcome Reception <i>"An Evening in the Mountains in Deer Valley"</i>
Sponsored By Embraer Aircraft | <i>Outdoor Plaza</i> |
| 7:00 – 9:00 | Dinner for Conference Speakers (by invitation) | |

Monday, October 9, 2006

7:00 - 8:00 **Registration and Continental Breakfast**

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| 8:00 - 8:10 | Welcoming Remarks
Marian Boyd – Executive Vice President, The Boyd Group | <i>Olympic Ballroom</i> |
| 8:10 - 8:20 | Welcome
Roy Williams – Executive Director, Salt Lake City International Airport | |
| 8:20 - 8:50 | Key Aviation Trends to Watch: What Will Impact the Industry 2007-2010
Michael Boyd – President, The Boyd Group | |
| 8:50 - 9:20 | The Next-Generation Major Airline
Doug Parker – Chairman & CEO, US Airways | |
| 9:20 - 9:40 | Break | |
| 9:40 – 10:10 | Fireside Chat: Update on the FAA's Reauthorization Plan and ATC User Fees Proposal
Jim May – President, CEO - Air Transport Association of America | |

- 10:10 - 10:40 Fleet Forecast: Aircraft Demand 2006-2015 - Changes For Airports, Airlines, Consumers
Michael Boyd – President, The Boyd Group
- 10:40 – 11:10 Fuel Costs: Where We Go From Here
John Armbrust – CEO, Armbrust Aviation
- 11:10 – 11:40 The New LCC Environment
Jeff Potter – CEO, Frontier Airlines
- 11:40 – 12:45 **Luncheon** **Sponsored by Northwest Airlines**
- 12:45 – 1:15 You're Sino-Centric – or You're Left Behind
Loren Aandahl – Managing Director – Int'l Planning & Scheduling Northwest Airlines
- 1:15 – 1:45 A Review of the New Technologies That Will Shape Aviation
Richard Wynne – Director 737 Programs, Boeing Commercial Aircraft
- 1:45 – 2:15 The Outlook for Small Jet Providers
Jerry Atkin – CEO, Skywest Airlines
- 2:15 – 2:30 Break
- 2:30 – 3:00 The Future and Dynamics of Very Light Jets
John Knudsen – President, Adam Aircraft
- 3:00 - 3:45 Fireside Chat: **John Jamotta, Southwest Airlines; Scott Tyra, Allegiant;**
and **Pat Zachwieja, Horizon**
Moderated by Mike Boyd
- 4:00 Buses depart for a scenic ride and evening event at **Robert Redford's Sundance Resort** in Provo Utah **Sponsored by Salt Lake City Int'l Airport**
- 8:00 Return to Stein Eriksen Lodge

Tuesday, October 10, 2006

- 7:15 - 8:15 **Breakfast** **Sponsored by Delta Air Lines**
- 8:15 – 9:00 Delta's Transformation Plan: Domestically and Internationally *Olympic Ballroom*
Ed Bastian – Chief Financial Officer – Delta Air Lines
- 9:00 – 9:45 Airline Industry Trend Forecast – A View Into The Next 18 Months
Michael Boyd – President, The Boyd Group
- 9:45 – 10:00 Break
- 10:00- 10:30 The Success of E-170/190 Platform, and Re-establishing "Mainline" Airline Service
Mark Hale - Vice President, Embraer Aircraft
- 11:15 - 12:30 Airports:USA –Enplanement Forecasts
Presented by Michael Boyd

On-Going Throughout Conference: Airports:USA/DataMiner Demonstrations



RESERVE YOUR SPACE NOW

Location: Stein Eriksen Lodge, Deer Valley Utah. Reservations must be made directly with the hotel at 800-453-1302. Our block of rooms are at a special rate of \$159 per night for Deluxe Bedroom and \$199 per night for a 1-Bedroom Suite. Be sure to mention The Boyd Group Conference. **Schedule:** Conference opens on the evening of October 8 with a cocktail reception sponsored by Embraer. The formal sessions begin at 8:00AM, Monday, October 9, and wrap up by 1:30PM on Tuesday, October 10. **Fax this form to (303) 674-9995. Or, register on-line at www.AviationPlanning.com.**

***** The special rate is available until The Boyd Group block is full or until September 5, 2006, whichever occurs first.**

Name _____ Name for Badge _____ Title _____

Organization _____ Address _____

City _____ State _____ Zip code _____

Telephone _____ Fax _____

E-mail _____

Additional Attendee(s) & Title(s): _____

Conference fee: \$995. **Bring your colleagues:** Additional delegates from the same company or organization, \$495. **Cancellation Policy:** Cancellations must be received in writing prior to September 7, 2006, and will be subject to a cancellation fee of \$75 unless a substitute attendee is offered. After September 30, cancellation fee will be 70% of registration fee unless substitute attendee is offered. There will be no refunds for no-shows. Due to scheduling and other unforeseen causes, The Boyd Group reserves the right to modify speakers and the program. For highlights from last year's conference, log on to www.AviationPlanning.com.

Pre-Conference Optional Workshops (Sunday afternoon 2:00 to 5:00) - Complimentary For Conference Attendees. Space Is First-Reserved, First Served. If you can get in a bit early, register and join us for either or both of these workshops. Attendance at the workshops must be reserved in advance, and is open only to registered conference attendees.

Aviation Data – How To Read The Numbers: 2:00PM – 3:30PM Please reserve ____ places at this workshop for the following attendees:

Making Sense Of Airline Financials: 3:45PM - 5:00PM - Please reserve ____ places at this workshop for the following attendees:

Fireside Chat with Mike Mooney (Q/A on Air Service Development): 3:30PM – 4:30PM - Please reserve ____ places at this workshop for the following attendees: _____

Total Payment Due: _____

Payment options: () Invoice me () Visa () Master Card

Card # _____ Exp. _____

Name on Credit Card _____ Security Code: _____

Signature _____



The Boyd Group, Inc.

78 Beaver Brook Canyon Road, Evergreen, CO 80439 (303) 674-2000
(303) 674-2000 Facsimile (303) 674-9995 www.AviationPlanning.com www.AirportsUSA.com