

The Most Powerful, Complete & Accurate
Aviation Data Available - Anywhere
Analytical Firepower™



Not just data... Market Intelligence at your fingertips.

Complete Airline Financial Data

Airline Form-41 Data Is Available – From The Most Recent Quarter Back To 1978. Report after report, giving you the ability to view, analyze and sort airline performance, and airline v airline data

Passenger, Fare, Traffic Data

By Market. By Airport. By Airline System. By Hub Flow. By Trip Origination. However You Want It. Plus Fares By Market, By Airline. Yield Data, Too. Compare Any Airport With Others. – Right On Your Computer Screen

Airline Shares of Each Market

Which Airline Is Dominating? Inbound, Outbound, & Total Traffic. Complete, By Quarter.

Capacity & Schedules

Current, Historical & Future Schedule Data – Including Capacity, Fleet Types Used, And Markets Served. Provided via our partner, Innovata, LLC, and analyzed by DataMiner.

Hubsite Flow Data

DataMiner Can Help You Define An Airport's Vulnerability To Hub Pull-Downs, Mergers and Consolidation. Which Airport's Destinations Are Dependent On Each Specific Hubsite? What's Flow Traffic Is The Airport Contributing Beyond The Hub?

Mapping Capability

Want To See Where Delta's Operating A-319s? Or your current nonstop markets? Or Where Specific Carriers Were Flying In 2Q 2002? Where Fares Are Over \$300? Where O&D Is Over 5,000 Annually?

DataMiner Has These And A Whole Lot More. A Few Keystrokes And You'll See It Mapped



DataMiner™ is your competitive weapon...
It's not just numbers... it's Analytical Firepower™

How about that merger? Get comparative metrics right on your screen:



Quickly pull up 3Q operating stats for AirTran...

Operating Statistics Matrix for FL System Segments											
Year	Quarter	RPM (millions)	ASM (millions)	Load Factor	Stage Length	Trip Length	Block Speed	Enplaned Psgr.	Departures	Psgr. Per Dep.	Days
2010	3	5,265	6,271	84.0%	767	805	358	6,538,710	64,968	101	92
Totals		5,265	6,271	84.0%	767	805	358	6,538,710	64,968	101	92

Year	Quarter	Rev Per Dep.	Rev Per Hour	Psgr. Yield	Psgr. Rev. Per ASM	Cost Per Dep.	Cost Per Hour	Cost Per RPM	Direct CASM	CASM
2010	3	\$10,048	\$4,691	12.40¢	10.41¢	\$9,674	\$4,517	11.94¢	6.60¢	10.02¢
Totals		\$10,048	\$4,691	12.40¢	10.41¢	\$9,674	\$4,517	11.94¢	6.60¢	10.02¢

Year	Quarter	# Aircraft	Revenue Per Aircraft	Cost Per Aircraft	Pax Rev B/E	Rev. Per Pax	Seats Per Aircraft	Cycles Per day	Hours per day	Fuel Per Hour	Cost Per Gallon
2010	3	135	\$4,844,874	\$4,664,563	80.8%	\$99.84	126	5	11	698	\$2.12
Totals		135	\$4,844,874	\$4,664,563	80.8%	\$99.84	126	5	11	698	\$2.12

Then compare them to Southwest for the same quarter..



Operating Statistics Matrix for WN System Segments											
Year	Quarter	RPM (millions)	ASM (millions)	Load Factor	Stage Length	Trip Length	Block Speed	Enplaned Psgr.	Departures	Psgr. Per Dep.	Days
2010	3	20,692	25,586	80.9%	653	743	363	27,832,373	287,409	97	92
Totals		20,692	25,586	80.9%	653	743	363	27,832,373	287,409	97	92

Year	Quarter	Rev Per Dep.	Rev Per Hour	Psgr. Yield	Psgr. Rev. Per ASM	Cost Per Dep.	Cost Per Hour	Cost Per RPM	Direct CASM	CASM
2010	3	\$10,266	\$5,708	14.26¢	11.53¢	\$10,002	\$5,561	13.89¢	6.84¢	11.24¢
Totals		\$10,266	\$5,708	14.26¢	11.53¢	\$10,002	\$5,561	13.89¢	6.84¢	11.24¢

Year	Quarter	# Aircraft	Revenue Per Aircraft	Cost Per Aircraft	BELF	Rev. Per Pax	Seats Per Aircraft	Cycles Per day	Hours per day	Fuel Per Hour	Cost Per Gallon
2010	3	546	\$5,408,275	\$5,269,132	78.8%	\$106.01	136	6	10	726	\$2.36
Totals		546	\$5,408,275	\$5,269,132	78.8%	\$106.01	136	6	10	726	\$2.36

You get the numbers, and you, not some distant Wall Street analysts, make the call on what they really mean – and what opportunities they may represent to your organization.

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MORE INFORMATION



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An airport's total O&D, or a carrier's O&D at the airport...



Airport Top Markets O&D							
In and Outbound		2009Q4 to 2010Q3			Airport: LAX		
Rank	Market	Psg	PDEW	% Originating	Gross OW Fare	Net OW Fare	% of Pax
1	JFK	2,345,139	3,212.5	51.08%	\$312.94	\$281.01	7.61%
2	SFO	1,944,404	2,663.6	50.97%	\$98.61	\$81.97	6.31%
3	SEA	1,055,995	1,446.6	44.13%	\$151.88	\$130.79	3.43%
4	HNL	1,037,658	1,421.4	74.10%	\$266.60	\$237.73	3.37%

Or, determine connecting traffic generated through a hubsite...



Passenger Connecting Report RIC					
2009Q1 to 2009Q4					
Hub	Dest	Passengers	PDEW	Ticket Yield	Net Fare
CLT	Hub	1,773,010	2,429	12.26¢	\$168.17
US		346,307	474	16.39¢	\$172.15
	TPA	20,259	28	16.57¢	\$126.60
	BNA	18,450	25	26.24¢	\$153.49
	MCO	12,778	18	17.31¢	\$125.38
	LAS	12,844	18	8.62¢	\$187.84

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One Password... One User Name... And You've Got Access To The Most In-Depth Airport & Aviation Data Available

Want to review average fares in your top markets? You can do that. By airline. By quarter. From almost any perspective. **Want to identify your true top O&D markets, and the airline shares in each?** You can do that. **Want to see which carriers are gaining market share to specific destinations?** You can do that, too. **Want to rank markets by yield, airline share, or trip origination?** DataMiner does it all for you. All within seconds, and with the very latest data available. Sort and analyze data right on the screen, too, **Want to download the data to a spreadsheet?** Be our guest, and slice the data any way you want.

Concerned About Airline Service Reductions? With DataMiner, you can pull up all the latest traffic data, including **hub feed performance** - the passengers, revenues, yields and destinations your airport feeds to and through a carrier's hub. How much of your airport's LAX traffic is dependent on Delta over CVG? Or US Airways over CLT? In an environment where mega-carriers are re-structuring their hubs, DataMiner gives a wealth of information regarding where vulnerabilities and opportunities may be for protecting or increasing service levels.

Finally, A Data Analysis Source That Recognizes The New Airline Industry. DataMiner is a **web-based** system that understands the new structure of the airline industry. DataMiner knows which airlines serve which airports, so traffic is sorted accurately. Unlike other sources, it knows which Skywest markets are flown for Delta, which for United, and which for Midwest. DataMiner provides a myriad of data - O&D, fares, trip origination, market share by airline, revenue share, and much more. Current schedule and capacity data - for all airlines - is available, too. On-line. All you need to do is tell DataMiner what you want to see, and with a click of the mouse, it's there.

T-100 Information. DataMiner also includes T-100 data available for analysis, which cover segment traffic for every airport. To be sure, T-100 data need lots of "interpretation" and are best reviewed by those who are airline-knowledgeable and who understand the nature of today's code-shared airline industry. Nevertheless, it can give insight to load factors, aircraft applications, and other data at all airports across the nation. And again, it's on-line and web-based for instant access.

DataMiner: The #1 Source For Competitive Intelligence. DataMiner has quarterly data available back to 1978. Schedule, fleet, and capacity data, too. It's much better and more accurate information than what your competition is relying on.

Unless, of course, they're using DataMiner.

Better Data. Delivered.
Look at jetBlue's traffic in specific JFK markets



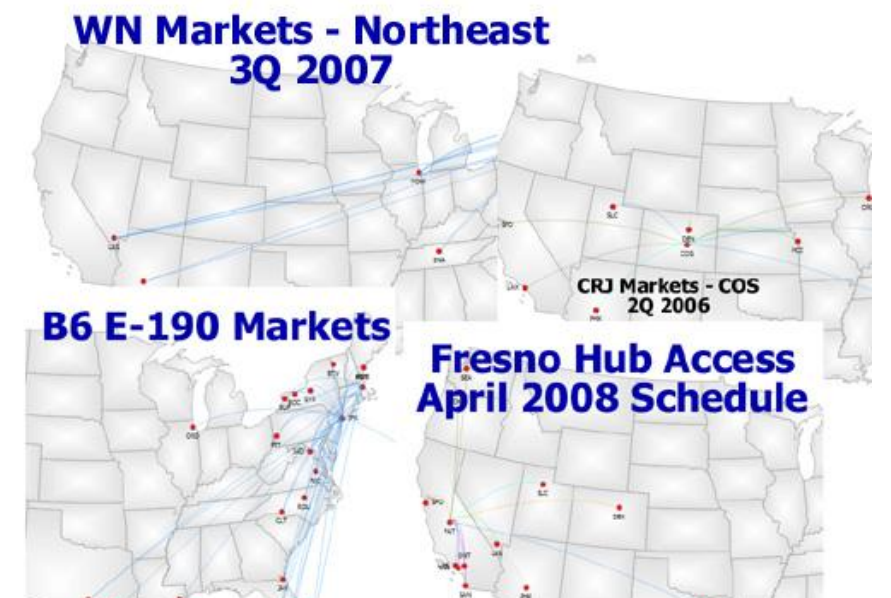
jetBlue Selected JFK Market Performance							
In and Outbound		2009Q4 to 2010Q3			Airport: JFK		
Rank	Market	Psg	PDEW	% Originating	Gross OW Fare	Net OW Fare	% of Car. Psg
1	FLL	648,038	887.7	62.47%	\$153.94	\$133.41	8.361%
2	SJU	477,176	653.7	67.84%	\$191.65	\$168.42	6.156%
3	LAX	207,840	284.7	56.33%	\$220.54	\$195.41	2.681%
4	DEN	85,862	117.6	57.57%	\$178.31	\$155.92	1.108%

Or, compare Southwest and Frontier load factors at Denver for a specific set of quarters...



Compare Specific O&D Market by Carrier								
Frontier v Southwest		Markets: DEN-PHX/LAX			2010 Q3			
Market	Psg	Daily Psg	% Mkts	Originating	Gross OW Fare	Net OW Fare	Net Rev.	% Net. Rev.
F9								
LAX	69,562	756.1	26.1%	56.7%	\$119.24	\$101.16	\$6,856,149	22.76%
PHX	52,945	575.5	23.1%	53.2%	\$98.05	\$81.49	\$4,209,552	20.25%
Total	122,507	1,331.6	24.7%	55.2%	\$110.08	\$92.65	\$11,065,701	21.74%
WN								
LAX	83,359	906.1	31.3%	48.4%	\$123.64	\$105.02	\$8,357,358	27.74%
PHX	112,422	1,222.0	49.0%	39.8%	\$111.04	\$93.47	\$10,031,494	48.26%
Total	195,781	2,128.0	39.5%	43.4%	\$116.41	\$98.39	\$18,388,852	36.12%
Total	318,287	3,459.6		47.9%	\$113.94	\$96.15	\$29,454,552	28.93%

DataMiner also lets you map the data you want:



Join The Industry Leaders Who Have Turned To The New Standard In Aviation Data & Industry Intelligence